

Prague, October 19, 2020

Dear Mr. Zdenek David,

McDonald's and ISIC started cooperation in the Czech Republic back in 1999.

I can confirm that our joint marketing initiatives, and ISIC and Alive communication channels have had a positive impact on building the penetration among students.

Joining the ISIC benefit program, we created a "student's added value" offer which was rated as their favorite many times.

We look forward to continuing our mutually profitable business and cooperation in coming years.

With kind regards,

Ladislav Doležal

Marketing Supervisor

McDonald's Czech Republic/Slovakia

