

Prague, October 19, 2020

Dear Mr. Zdenek David,

AmRest Holdings SE is the largest independent restaurant operator in Central and Eastern Europe with a growing international presence. We started our cooperation with ISIC in the Czech Republic in September 2013, including our portfolio of brands, KFC, Burger King and Pizza Hut.

I can confirm that our joint marketing initiatives, and ISIC communication channels have had a positive impact on building the penetration among students.

Joining the ISIC benefit program, we created a “student’s added value” offer which was rated as their favorite many times.

We look forward to continuing our mutually profitable business and cooperation in coming years.

With kind regards,



Zuzana Munková

Marketing Activation Specialist KFC

**AmRest s.r.o.**  
Walterovo náměstí 329/3  
158 00 Praha 5  
IČO: 26476215, DIČ: CZ26476215